

V23 - Estimation – Part 6

- ❑ Binary data
 - ❑ Mode
- ❑ Proportion
 - ❑ Parameter
 - ❑ Point estimate
- ❑ Bernoulli trial
- ❑ Binomial random variable
 - ❑ Approximation to Binomial Distribution

Course: Statistical Testing & Regression

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Binary Data

❖ Qualitative or categorical data

❖ Binary variable has only 1 of 2 possible categories or values

- Part defective or not defective
- COVID test positive or negative
- Offer extended or not extended to candidate

❖ aka Dichotomous

❖ Polytomous

❖ More than two categories



"No" is mode or modal category.

Descriptive Statistic
for categorical data.



Proportion and Bernoulli Trial

- Population proportion (parameter) is labeled as p
 - Proportion of all cars in Pittsburgh that are blue
 - Proportion of all items made at a factory are defective
- Estimate of p comes from Bernoulli trials (n of them)
- **Bernoulli trial:** experiment that can be classified 1 of 2 ways (e.g., yes or no; success or failure; defective or not defective); it's a binary variable

- Estimate (point estimator) of p :

"hat" (estimate)

$$\hat{p} = \frac{Y}{n}$$



Point Estimate for Proportion

$$\hat{p} = \frac{Y}{n}$$

Count of "successes" in n trials ("success" is characteristic you're counting)

Bernoulli

Bernoulli
trials (sample size)

"success"

Y is a binomial random variable. It is sum of (0/1) outcomes from n Bernoulli trials

NORMAL distribution approximates binomial distribution

if

$$\textcircled{1} np \geq 5 \text{ and } n(1-p) \geq 5$$

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THE END

